

Dalit Barrett is a designer with a passion for bringing clean, beautiful designs to life.



DALIT DESIGNS

WORK EXPERIENCE

Dalit Designs

2015-CURRENT

FREELANCE UI/UX DESIGNER

Worked with multiple clients on various UI/UX projects. Types of projects include: mobile applications, websites, product design, branding & QA. Notable clients include: Vitamin Water, Target, Paperless Post, Spredfast

Leafly

2021

SENIOR PRODUCT DESIGNER

My role at Leafly was to assist with the B2B side of the business. I created dashboards and easy interfaces so that customers could upload their products, keep track of sales and have the ability to forecast trends.

SquareFoot

2015-2016

PRODUCT DESIGNER

I worked with this venture-backed commercial real estate company to create a search platform for business owners looking for office space. Created presentations to help assist in raising capital and growing the business. Worked closely with developers to ensure smooth transition of new digital products.

Paperless Post

2014-2015

PRODUCT DESIGNER

Collaborate with the Product Design team to develop user-centric, interactive visual designs
Contribute to and maintain the style guide Design new and creative approaches to facilitate user engagement of the product

Mobile Agencies: Migration.Mobi & Bestfit

2011-2014

CREATIVE DIRECTOR & INTERACTIVE DESIGNER

UX, strategy and design for Mobile Applications Front-End Mobile and Web
Development Project Management and Quality Assurance

Philips Consumer Lifestyle

2008-2011

SENIOR GRAPHIC DESIGNER

Specialized in all aspects of packaging design for the Philips brand across a global market Designed all marketing materials and Art Directed all photo shoots

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MISSION

I am a hardworking, passionate, and dedicated Senior Product Designer with a strong attention to detail. I have a lot of experience working with product design teams and I understand what needs to be done to ensure a smooth delivery from the initial concept to the final design.

SKILLS

PRODUCT DESIGN

UI/UX

HTML & CSS

USER RESEARCH

STRATEGY PLANNING

A:B TESTING

ZEPLIN

SKETCH

FIGMA

ADOBE SUITE

DESIGN SYSTEMS

PASSION FOR AI

FORMAL EDUCATION

University of Georgia

May 2007

BACHELOR OF FINE ARTS (GRAPHIC DESIGN)